

Buy, think, act &
network local to
promote our
townships

Membership
costs and
management

Regional and local
promotion

**"Coming together
is a beginning.**

**Keeping together is
progress.**

**Working together is
success."**

--Henry Ford

\$100 plus gst includes listings on the local township website your business is in or closest to and on the regional website.

Local & regional website domains , along with Facebook and Instagram social pages are managed by Eastern Dandenong Ranges Association Business & Tourism.

All memberships are managed through Eastern Dandenong Ranges Business & Tourism, a subcommittee of Eastern Dandenong Ranges Association (EDRA)



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**Working together to
promote & support
business and tourism
in our region**

emeraldvillage.com.au

gembrookvillage.com.au

easterndandenongranges.com



About Eastern Dandenong Ranges Association & EDRBT

We exist to support business, tourism and community groups in our region with networking, advocacy, promotion, events and training.

The Eastern Dandenong Ranges Association (EDRA) was formed in 2014 to auspice two existing local business groups, Emerald Business Group & the Gembrook Business Group.

A brand identity was established for Eastern Dandenong Ranges Business & Tourism (EDRBT) and is the umbrella identity for our region.

EDRA provides advocacy, financial management & insurance for our members. We liaise closely with Cardinia Council & our local township committees and are a recognised local tourism association (LTA) of Yarra Ranges Regional Tourism. We operate a self-serve Visitor Centre at 15 Kilvington Dve, Emerald & telephone referrals.

Member benefits

- ✓ Local website listing and link to your business website and social pages.
- ✓ Regional website listing with connection to visitvictoria & our self-serve visitor information centre & referral.
- ✓ Cross promotion across both website platforms.
- ✓ Promotion across our social media platforms.
- ✓ Discounted buy-in to local & regional maps, events, training & promotions.
- ✓ Networking breakfasts & member networking events.
- ✓ E-News
- ✓ Networking & business support.

Member benefits

- ✓ Access & information to training in the region.
- ✓ Discounted costs to training events run by others.
- ✓ Product development to support all business types.
- ✓ The largest local website promoting our region, business services, attractions & events.
- ✓ Marketing your events on Visit Victoria through Eastern Dandenong Ranges Business & Tourism membership.
- ✓ Discounted advertising with Trader Mail.
- ✓ Share promotional costs through joint advertising.
- ✓ Networking opportunities.