



## July Breakfast Meeting at BAM BAM

**Friday 20<sup>th</sup> July**

6.45am for 7am start

445 Belgrave-Gembrook Rd, Avonsleigh

\$15 plus gst, RSVP closes Thursday 19<sup>th</sup> July

**<https://www.trybooking.com/399629>**

### PROGRAM

#### **GUEST SPEAKER & TRAINER EMMA DAVIES, PROMOTE SOCIAL**

Emma will be coming in to do a mini training on the Facebook Algorithm. Understanding the algorithm gives you a better chance at having your potential customers see and engage with your posts. Emma will give us a brief overview of how Facebook is set up in terms of people, pages and groups. Then we will learn what the algorithm is, and how you can leverage that to increase the reach on your page. Please bring a device with Facebook on it, such as your mobile phone, in order to participate.

#### **SIGN FOR SUCCESS**

Can your customers read and understand your message in less than 10 seconds? Lynne will cover the tips to follow to successfully engage your customers.

#### **BUSINESS PROFILES – BUY, THINK, ACT, NETWORK & PROMOTE LOCAL**

Our business breakfasts provide the perfect platform to let others know about your business. Have you introduced new services & products, running an event you'd like to share or looking for another business to collaborate and network opportunities with. Please contact Lynne on 0419 584 498 or email [ask@edra.org.au](mailto:ask@edra.org.au) to present.

#### **2018-19 EDRBT MARKETING FOCUS PLAN (Promote local, act and network)**

PLAN. Our acronym for Promote Local Act and Network.  
Overview of strategy

For all enquiries contact  
Lynne Trensky on 0419 584 498 or email [ask@edra.org.au](mailto:ask@edra.org.au)

**We welcome all businesses members and non-members, groups & clubs to our  
breakfasts**

**PLEASE SHARE**